Kenneth Maybee is President and CEO of the New Brunswick Lung Association. For the past 15 years he has championed the importance of indoor and outdoor air quality with respect to respiratory health. At the national level he is the Chair of Environmental Issues for the Canadian Lung Association and has sat on many committees designed to establish better air quality legislation such as the Canada Wide Standards for Particular Matter and Ground-level Ozone and the Ozone Annex for the Canada/US Air Quality Agreement. He has co-chaired the development of the new Air Quality Health Index for Canada.

Provincially he was instrumental in achieving improved anti-smoking legislation and providing many public education programs for improving air quality, energy efficiency and pesticide reduction. His vision has led to establishment of the Clean Air Trail and the Visit Canada Trail in Saint John, NB.