

Strategic Plan 2019-2023

The National Voice of Nursing Education: Advancing Highest Quality Nursing Education for Better Health

Guiding Vision 2023:

- CASN will be recognized as the national voice for undergraduate and graduate level nursing education in Canada.
- Nurses educated in Canadian undergraduate and graduate nursing programs will continue to be recognized for their excellence and contribution to all areas of nursing practice that improve the health of our populations.
- Canadian nursing education programs will be known for being evidence-informed, equity oriented, and responsive to the health needs of communities.
- The CASN accreditation programs and Canadian Examination for Baccalaureate Nursing will be recognized gold standards for the highest quality nursing education.
- Nurses across Canada will be inspired and mentored to pursue graduate education and rewarding careers in nursing education.
- CASN will work with strategic partners to advance nursing education and improve health outcomes in Canada.



Amplify the national voice of nursing education and increase recognition of the contributions of nursing education to health care.

Goals:

- **Advance the recognition of CASN as the national voice for nursing education and scholarship.**
- **Enhance the exchange of nursing education and scholarship information and knowledge.**



Lead excellence in accreditation and evaluation of nursing education programs.

Goals:

- **Build recognition of the CASN accreditation program as the gold standard of excellence in nursing education.**
- **Implement and promote the Canadian Examination for Baccalaureate Nursing (CEBN) exam as the core evaluation for baccalaureate nursing education in Canada.**



Advance leading practices and equity in nursing education and scholarship.

Goals:

- **Facilitate evidence-based teaching and learning.**
- **Utilize an equity lens to support culturally safe, responsive and accessible nursing education.**



Foster environments that inspire nurses to pursue nursing Master's and PhDs and careers in academic nursing.

Goals:

- **CASN will support schools to implement structures that make nursing PhD programs attractive and accessible.**



Collaborate with strategic partners to advance nursing education and improve health outcomes of communities.

Goals:

- **Work with key partners to continue to improve the quality and increase the visibility of nursing education**