

CASN  
ACESI 

VIRTUAL



Vendor  
Showcase



MAY 14, 2025



## Dear CASN Vendors,



The Canadian Association of Schools of Nursing (CASN) is pleased to announce that we will be hosting a one-day virtual event to help support our vendors. This is a valuable opportunity that will allow vendors to showcase their products, services, equipment, and resources for nursing education to nursing administrators, faculty members, instructors, and key decision makers from nursing schools across Canada.

At the request of our members, we are inviting vendors in the following categories to participate:

- Simulation
- Textbooks
- Clinical practice
- Health education materials/programs
- Laboratory/nursing/healthcare equipment.

Dates: **Wednesday, May 14, 2025**

Time: **10:00 am to approx. 4:00 pm EST (Ontario/Quebec time)**

For more information, please contact Roxanne Nizio, CASN Event Coordinator, at [rnizio@casn.ca](mailto:rnizio@casn.ca).

We look forward to welcoming you and your company to join our 2025 Virtual Vendor Showcase.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jean Daniel Jacob'.

Jean Daniel Jacob RN, PhD  
Executive Director

# About CASN

Founded in 1942, the Canadian Association of Schools of Nursing (CASN) is the national voice for nursing education and nursing research and represents nursing programs in Canada. With 94 member schools, CASN speaks for Canadian nursing education and scholarship. CASN works to establish and promote national standards of excellence for nursing education; promote the advancement of nursing knowledge; facilitate the integration of theory, research, and practice; contribute to public policy; and provide a national forum for issues in nursing education and research.

CASN's mission is to lead nursing education and nursing scholarship in the interest of healthier Canadians.

CASN prides itself on being a bilingual, voluntary organization; representative of universities and colleges that offer part or all of an undergraduate or graduate degree in nursing; a registered charitable organization; the official accrediting agency for degree nursing programs in Canada; and, associated with national nursing, health, academic accreditation and research organizations.

CASN's programs and services include:

- **Representation and advocacy:** CASN represents academic nursing and member schools to governments, funding agencies, international agencies and other nursing and health organizations. CASN advocates support for nursing education and research.
- **Liaison and collaboration:** CASN liaises with other national nursing and health organizations to promote the interests of academic nursing and member schools.
- **Education, research and scholarship:** CASN offers courses, forums, webinars, workshops, and a biennial conference for nursing educators and researchers.
- **Accreditation:** CASN grants accreditation to qualified nursing education programs across Canada and globally, including practical nurse, baccalaureate, nurse practitioner and internationally educated nurse programs. CASN's accreditation programs are recognized provincially, nationally, and internationally.
- **Leadership:** CASN is the premier source of information on current, quality nursing education and research. CASN facilitates leadership through committees and task forces.
- **Information exchange:** CASN produces a monthly newsletter for faculty at member institutions, and various reports.

Information about CASN is available on its website: [www.casn.ca](http://www.casn.ca).



# CASN's 2025 Virtual Vendor Showcase Form

Wednesday, May 14, 2025 (via Zoom)

Registration: \$500

- Each vendor will be assigned a 30-minute time slot (to use at your own discretion. We suggest allowing some time at the end of your presentation for Q&A). Vendors will be assigned to a time slot on a first-come, first-serve basis
- Company can provide an electronic brochure or flyer to distribute to attendees and added to CASN's Vendor Showcase webpage
- Company logo will be shared on all CASN social media platforms and contact information will be shared on CASN 's Vendor Showcase webpage
- Vendor presentations will be recorded by CASN and posted on CASN's Vendor Showcase webpage after the event. After the showcase, registered attendees will be sent instructions to access the recordings.
- Vendors will receive a list of attendees who consent to having their name and contact information shared.
- ***NEW: NCLEX exam related promotional materials and items available in both official languages (French and English) are now permitted to be distributed and presented.***

Select all that apply:

- We will provide electronic brochure or flyer to distribute to attendees**
  - English only  French only  Bilingual
- Optional add on for \$150.00:** pre-recorded mp4 video promoting your products, services, resources, and equipment to be added to CASN's 2025 Virtual Vendor Showcase webpage

# Vendor Showcase Payment Information

Organization/Company Name: \_\_\_\_\_

Contact person name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Province/State: \_\_\_\_\_ Postal/Zip Code: \_\_\_\_\_

Email address: \_\_\_\_\_ Telephone number: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

Date (yyyy/mm/dd): \_\_\_\_\_

Please provide the following information (credit card payments only):

Name on credit card: \_\_\_\_\_

Type of card (check one):  MasterCard  Visa (note: we do not accept American Express)

Credit Card number: \_\_\_\_\_ Expiry date (mm/yy): \_\_\_\_\_ CVS #: \_\_\_\_\_

Please remit this completed form and payment information by Wednesday, April 23, 2025.

Roxanne Nizio, Events Coordinator - [rnizio@casn.ca](mailto:rnizio@casn.ca)

## VENDOR POLICIES:

- Vendor time slots are assigned on a first-come, first-served basis.
- Brochures, flyers, optional video, company logo, website, and representative's name, email, and phone number must be emailed to Roxanne Nizio, Events & Projects Coordinator by Wednesday, April 23, 2025.
- Cancellations must be received in writing (via email) to Roxanne Nizio. Cancellations received before Wednesday, April 23, 2025 are subject to a 25% cancellation fee.
- No refund will be given for cancellations received on or after Wednesday, April 23, 2025.